



TWSA in the Field, In the Market

Field Testing Trelleborg vs Firestone

September 18, 2013 – February 24, 2015

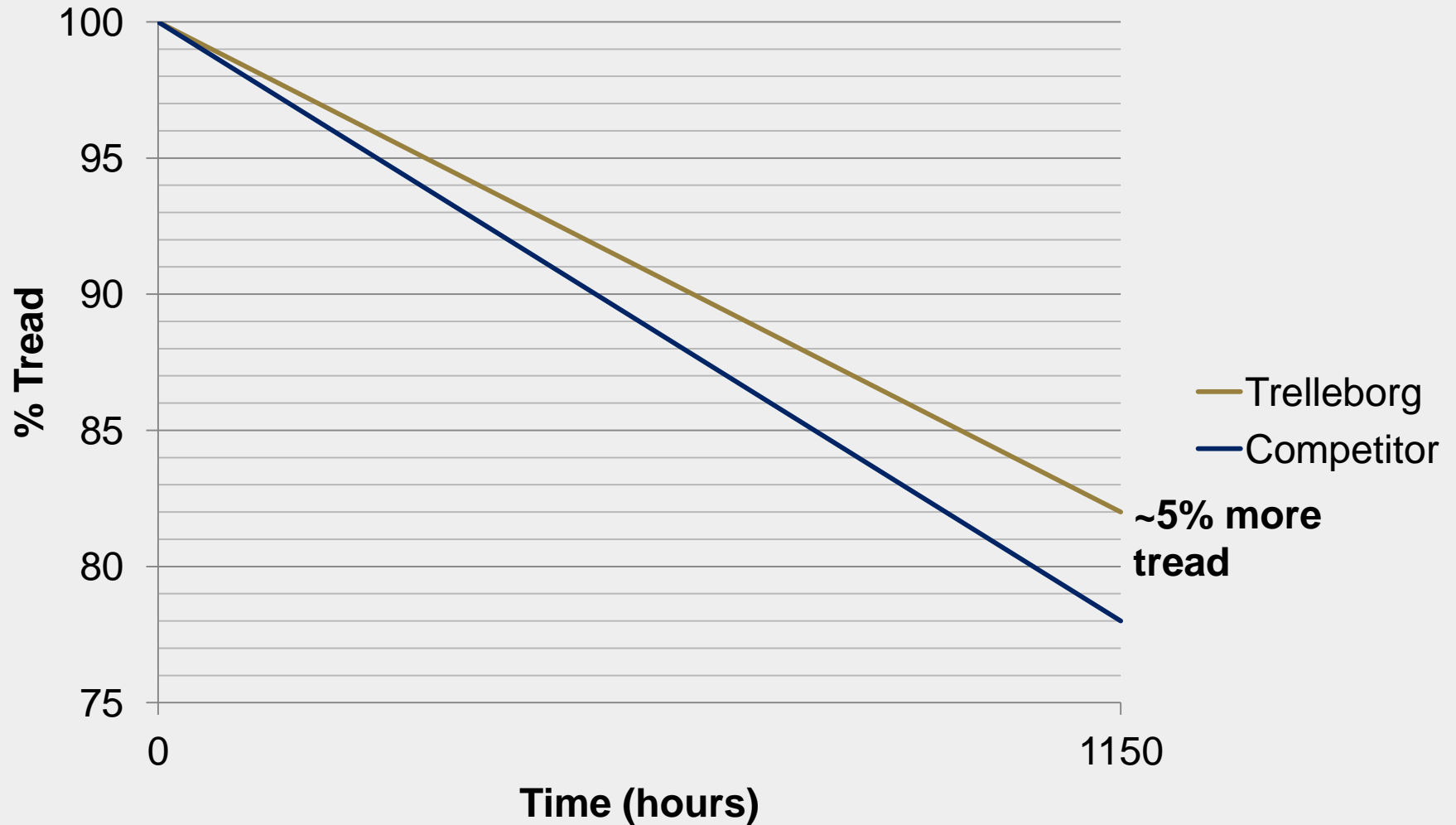


Conditions

- Kurt Robson, Cisco IL, covers 5 counties in an intensive tillage operation and spends up to 50 miles on the road.
- Wants to compare the performance of Trelleborg vs. Firestone.
- 2013, Kurt set up two John Deere 9560R 4WD tractors, one with Trelleborg 800/70R38 TM900 and the other with Firestone 800/70R38 23 Degree DT
 - Spring work (both tractors)
 - 50.5 ft field cultivators
 - Fall work (both tractors)
 - 18 ft chisel plow running 12 inches deep



Tire Wear: 800/70R38 Trelleborg TM900 vs. Firestone



Tread

- Concluding the test, Trelleborg TM900 had 5% more tread with approx. same hours logged as Firestone.
 - Trelleborg Service Hours: 1140
 - Firestone Service Hours: 1180

*These tests were run in the same conditions using identical equipment.

Time

- Kurt recorded approximately 5% less slip with the Trelleborg 800/70R38 TM900.
- Conducting Tillage work with 18ft Chisel plow @ 5mph.
 - Trelleborg: 43 hours to work 500 acres
 - Firestone: 46 hours to work 500 acres
 - 10,000 acres: **Save 60** hrs using Trelleborg

- What does this mean? “**More with Less**”
 - Faster completion of job
 - Longer tire life – less time in field
 - Less fuel used

Comfort

- Kurt noticed a big difference in the comfort of ride experienced with Trelleborg tires on the road.
 - Tire design evolved from EU necessity to road tractors.
 - Tread compounds adapted for work on the road as well as in the field.
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- The Result? Trelleborg tires offering superior performance, less hop, and extended tire life.



TRELLEBORG